

SINGLE ISSUE / \$5.00 - USA ONLY

# SHORE TO SHORE

## MONTHLY MAGAZINE

**HOT MONEYMAKING IDEAS & BUSINESS OPPORTUNITIES**



**GROW  
YOUR  
SALES!  
ADVERTISE  
HERE**



**ALL ADS MUST BE CAMERA READY  
DEADLINE 25TH OF EACH MONTH**

OVERSIZED ADS WILL BE REDUCED TO FIT THE SPACE PURCHASED

FREE CHECKING COPIES IN USA **ALL FOREIGN ADD US \$12.00**

**SEND ADDITIONAL COPIES OF ADS  
IF PLACING IN MULTIPLE ISSUES**

**SEND #10 LSASE FOR ACKNOWLEDGMENT**

**PUBLISHED MONTHLY BY:**

**CHA SERVICE**

**P.O. BOX 1980**

**ROGUE RIVER, OR 97537**

**VISIT US AT:**

**CHASERVICE.COM**

**E-MAIL:**

**SALES@CHASERVICE.COM**

**PRINTED AND MAILED NATIONWIDE, PLUS...**

**EVERY ISSUE ONLINE ONE FULL YEAR AT**

**WWW**  
**XLBWORLD.COM**

**WORLDWIDE EXPOSURE!**

**ADVERTISING AND SUBSCRIPTION ORDER FORM ON PAGE 3!**

# **The World's Easiest Home Based Business!**

We've Uncovered the SECRET That Makes You PASSIVE Income By Mailing Out Simple Postcards

**No Experience Required - No Selling & No Chasing Friends and Family!**

**We Close ALL Of Your Sales And You Make \$500 - \$10,000 Per Sale**

This Amazing System Has The Whole Industry Going Crazy!

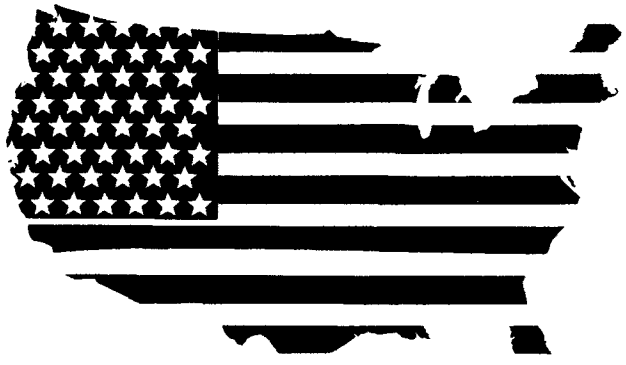
Call Our 24 Hour Recorded Info Line:

**(618) 355-8323 ID 1163**

**SEE OUR SUBSCRIPTION AND BROKER OFFER BELOW!**

**AD RATES BASED ON 5,000 CIRCULATION PLUS 12 MONTHS ONLINE**

**SHORE  
TO  
SHORE  
MAGAZINE**



**CHA SERVICE SINCE 1980**

**NEW AD RATES**

**ALL ADS MUST BE CAMERA READY**

1"	\$10.00
2"	\$15.00
3X6"	\$20.00
4X5"	\$30.00
3X8"	\$35.00
5X7"	\$40.00
8X11" PAGE SIZE	
ONE SIDE	\$50.00
TWO SIDES	\$80.00

**DEADLINE: 25TH OF EACH MONTH**

**OVERSIZE ADS WILL BE REDUCED TO FIT THE SPACE PURCHASED**

**CHECKING COPIES: FREE IN THE USA, FOREIGN MUST ADD \$12.00**

**SEND ADDITIONAL COPIES OF YOUR ADS IF PLACING IN MULTIPLE ISSUES! EXAMPLE: IF YOU WANT YOUR AD IN 6 ISSUES, SEND 6 COPIES OF YOUR AD!**

**ANNUAL SUBSCRIPTIONS \$30**

**USA ONLY - SENT BULK MAIL  
SUBSCRIBER BENEFITS:**

- **NEVER MISS AN ISSUE**
- **DISCOUNTED AD RATES**
- **MAKE MONEY BY SELLING ADS AND SUBSCRIPTIONS IN SHORE TO SHORE AS AN AD BROKER...**

**VISA AND MASTERCARD ACCEPTED FOR ALL ORDERS OVER \$20.00**

**SEE OFFER BELOW!**



Card Number: \_\_\_\_\_

Security Number: \_\_\_\_\_ Exp: \_\_\_\_\_



Signature of Card Holder: \_\_\_\_\_

Other Method  
Of Payment:  
Check Cash  
Money Order  
Total: \$ \_\_\_\_\_

**\$30 ANNUAL SUBSCRIPTION AND AD BROKER OFFER! (USA ONLY)**

**CHECK SQUARE ABOVE AND ENCLOSE \$30 FOR YOUR ANNUAL SUBSCRIPTION AND AD DISCOUNTS!**

**CHECK SQUARE TO CONFIRM YOU ALSO WANT TO PARTICIPATE AS AN AD BROKER. YOU MUST ENCLOSE A SELF-ADDRESSED STAMPED ENVELOPE FOR BROKER SET-UP! SUBSCRIPTION REQUIRED!**

Please complete this form and return the entire circular if you want to become a broker. >>>>

NAME: \_\_\_\_\_ Phone: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

eMail: \_\_\_\_\_

**CHA Service • Box 1980 • Rogue River, Oregon 97537**

web: <http://www.ChaService.com> • eMail: [colleen@chaservice.com](mailto:colleen@chaservice.com)

**Advertisers Are Responsible For Their Own Ad Content**



### Issue #197 – MAY 2018

#### Greetings from Colleen's Corner!

Last issue had two major errors. Did you notice? The old cover with ad rates was used and there were several blank pages in the back of the magazine! No matter how many issues we do there is a chance of an error. Sorry for any confusion!

Every month people call, email, and write asking when their issue will arrive. For some reason people believe the magazine is printed the day their advertising arrives! Not so! Nor is it printed on a copy machine in our basement. Like any magazine it requires a lot of work to get it into your hands every month. I won't bore you with the details but just try to realize patience is a virtue in this business.

I really need your help to make your full-page advertising look as good as possible. Mail in a flat 9x11 envelope. When it is sent folded into thirds it can scan unevenly! I know you want your advertising to look as good as possible. Me too!

If you join a program with my name on it I will print and mail at no cost 50 or more copies for you if you send me a master copy. This is my way of helping you and myself at the same time! This offer is good until May 25<sup>th</sup> of this year.

Phase 10 is a great program developed by pro Lon Lindsey. I have belonged to many of his programs and they always prove to be money makers for me. I am in awe of the quick money it is making for me! I get money at least three times a week!

Do you want to join a program that costs only \$20 and 40 stamps and has great potential? Check out THE ULTIMATE PERPETUAL STAMP PROGRAM (with cash bonus) from DME aka Jeff Breakey out of Sandpoint ID! See the letter and flyer a few pages past this editorial. I have been in several of Jeff's programs and they have never lost money for me! I am excited about this program because it is inexpensive, and I believe it has a long life ahead. To help you get started I will print and mail a batch of your flyers as Jeff sends me master copies

when you join under me. I have received hundreds of postage stamps, cash and names every week since it was launched!

There is another very good program just launched called GUSHING \$10s & \$50 and there is a cover letter that goes with it. It is a program surely worth mailing since you will get either \$10, \$50 or both by joining! The marketing package is outstanding and should be well worth your time!

Often people request where they want their advertising to be placed. I regret that we cannot comply. We scan advertising several times a week and many factors determine where it will be placed.

According to the USPS postal mail reaches 98% of the people. Response to postal mail is 10-30 times higher than email and post cards response is 15 times the rate compared to emails.

Please remember if you want checking copies sent to your advertisers of your ad sheet you **MUST** attach their names and addresses on a separate sheet of paper when you send your advertising.

New for spring is a program called "From Lincolns to Franklins" that I could not wait to join! It is easy to understand, not too expensive, and perfect to ride along with your other offers. Yes, it is in this issue waiting for your eyes to see it!

Some people question whether a print and mail dealer really mailed their flyers for them. There are times when flyers do not pull due to them being over worked, poorly printed or just not a good offer. However, most print and mail customers will find their mail increase due to reverse mailing. Yes, often your flyer may not pull but your incoming mail will! Look for more on this in our next issue.

Remember if you write to a dealer with questions please send an LSASE. It is common courtesy and good business. If you don't want a reply, then just don't bother sending an LSASE!

I am not responsible for anyone's ads other than my own. Any problems that you have please write or call the dealer. Also report them with documentation to Ned Johnson of MediaTek who publishes an excellent quarterly newsletter. Please see his ads in each issue.

Remember you can always see past and current issues of Shore to Shore online at [www.ShoreToShore.biz](http://www.ShoreToShore.biz)

The next deadlines are May 25th at noon and June 25th at noon.

*Colleen H Kennedy*

[www.ShoreToShore.biz](http://www.ShoreToShore.biz)

[www.ChoService.com](http://www.ChoService.com)



CHA SERVICE  
**Colleen Kennedy**  
PO BOX 1980  
ROGUE RIVER OR 97537 USA



[www.ChaService.com](http://www.ChaService.com)

[Sales@ChaService.com](mailto:Sales@ChaService.com)

## **The best Stamp & Cash Program Ever Created... In Pre-launch NOW!**

**Dear Extra Income Seeker,**

*I was one of the first few people to know about this awesome new program created by DME, a professional direct mail company with an impressive reputation for over 30 years in the industry. This exciting program is perfect for all mailers. It's simple and affordable! I liked it so much I joined immediately. I think you will like it too.*

*It's launching right now so consider yourself lucky to see this at the very beginning. If you join now, you can be one of the first 50 people in this!*

**CONSIDER THE POTENTIAL:** *With just five people sponsored who each get five through four levels: 5-25-125-625, you would earn stamps and cash totaling **over \$5,000!** But we all know it never happens this way... in reality, you need to get 15 or 20 people to get five who will work it. The difference with this program is that it's **MUCH EASIER to get people to join!** Plus, people stay in longer because they get results. Low cost programs grow faster and easier, and this one is the best I've seen in years. And think about this... even if you only did 10% as well as the example above, you would still make over \$500 in cash and stamps!*

**There are no monthly fees and no computer is needed ever.** *Every indication is that this will be one of the most successful low-cost programs of 2018 and 2019. I know this is a winner and I highly recommend joining! So read the enclosed flyer, and jump on this if you're ready to make some easy money.*

*I look forward to hearing from you,*

*Colleen Kennedy*

**PS – It's extremely rare to find a program this good. It's also rare to have a chance to be in at the very beginning. Don't miss this.**

# The ULTIMATE

## Perpetual Stamp & Cash Program

**Very Low Cost!  
Only \$20 and 40  
stamps... You  
can't afford to  
miss this!**

We are Direct Mail Essentials (DME) and we have been in the direct mail home-business market since 1985. Over the past few years, many people have been urging us to create a low-cost stamp program that would last for years and get a super high response.

***We love a challenge!*** So we spent two years evaluating every direct mail program we could find (over 30 of them). We analyzed each program in detail with a goal to create the ULTIMATE stamp program with a CASH bonus... a simple program designed so that **EVERYONE** can succeed, not just the big mailers! This program can help you create a steady flow of cash, stamps and fresh mailing names. We've got built-in features to give it mass market appeal for years to come. Just look at all the features and benefits we offer:

- **Best price range** – everyone can afford this and join instantly! We pay **WEEKLY!**
- **Amazing value** – You get a custom flyer like this one, “Fast-Start” instructions, 60 fresh hot mailing names, and our exclusive “DME Success Report” (a \$49.95 value) when you join. Mail just 60 flyers to launch your business (not thousands).
- **Four levels of commission** – this is the perfect number of pay levels based on 30+ years in the industry. Plus, we send you **FREE** bonus mailing names as you earn!
- **No monthly fees and no hidden costs** – a lifetime membership!
- **Realistic potential** – We're all tired of the outrageous hype and deception.
- **Perpetual promotion** – The only program to pay in stamps, cash & mailing names
- **The company places new members under active people** – A **HUGE Bonus!!!**

**You can earn on four levels automatically as your team grows!**

**Level 1:** (your personally sponsored members) 20 stamps and \$5

**Level 2:** 5 stamps and 30 fresh “buyer” mailing names on labels

**Level 3:** 20 stamps

**Level 4:** \$6 and 30 fresh “buyer” mailing names on labels

**EXAMPLE:** Sponsor 3 who each do the same through four levels and you would earn 540 stamps and \$501 plus lots of new mailing names... a total value of almost **\$1,000** with only personally sponsoring 3 people! Sponsor 5 who each do the same through four levels and you would earn 2,725 stamps and \$3,775 and tons of fresh mailing names... **total value of over \$5,000!!!** This is SIMPLE and has massive potential for a very small member fee!

**NOTE:** You almost “break-even” with just 2 people sponsored! With 3 sponsored you are in profit! Very few programs are designed to get you into profit this fast. **This is SO important!**

Name _____	<b>TO JOIN:</b> Mail 40 first class “Forever” stamps and \$20 to DME <b>Option:</b> mail only \$40 & no stamps
Address _____	
City _____ State _____ Zip _____	
Phone _____ Email (optional) _____	

**Mail to: DME, PO Box 366, Sandpoint, ID 83864**

We do not have discount entries with “free spots” as that is unfair. When there are less than 4 people in the payline we use the extra money for bonus incentives to boost the success of our members.

**Referral Members:**  
1 Myrna L. Miles  
2 Colleen Kennedy  
3 C. Acosta  
4

Copyright 2018, DME. Income examples are for illustrative purposes only. There is no guaranteed income. Members are purchasing our Success Report and 60 mailing names. We pay commissions in cash and stamps once a week. DME Phone: 208-255-8439.

**There are 100's of Thousands of Hungry New Mail Order Prospects Heading Your Way, and they'll need these reports...and they can only get them from YOU!**

**Make Piles of  
Cash Selling...**

# **"The 15 Mail Order Pro Reports!"**

**All reports include 100% Reproduction Rights!  
Plus FREE Bonus—Custom Ad/Marketing  
Package which easily Sell ALL Reports to  
Excited Mail Order Enthusiasts!**

1. How to Avoid Mail-Order Scams and Rip-Offs!
2. Need Business Startup Money? Try the 'Cash in 48 Hours' Program!
3. The Dictionary of Mail Order Business's Jargon and Catchphrases!
4. The Kitchen Table Money Machine!
5. The First Step in Mail Order Selling, if You Plan to have a Successful Business!
6. The Beginner's Road to Mail Order Self-Publishing!
7. 100 + Home-Biz Marketing Ideas!
8. 60-Second Guide to Creating a Money Generating Marketing Plan!!
9. Secrets to Writing like a Pro Starting with Zero Experience!
10. My Way to Mail Order Success and Riches Can Now be 'Your Way' Too!
11. What You Should Know Before You Attempt Television Advertising!
12. The New 60 Minute Riches Program!
13. How to Get Big Dollars in Your Mailbox - Everyday!
14. A Millionaire's Secret to Making a Mail Order Fortune!
15. Low and No Cost Advertising Ideas That Works!

**Separate reports are \$3 each. Order them  
by their number in blank area on order form  
or Order them All and Save \$47 (Time  
Limited Offer)**

Good News! The Opportunity/Home-biz Market totals around 25-30 million people yearly! Hundreds of thousands of these excited hungry-to-earn money from home folks are heading your way! Bad news, though...without your help, about 95% of them won't be around after 90 days. Sad.

But, with your help a great many of them can at least have a chance of surviving and maybe go on to become mail order winners! We all need a little help from time to time.

Your assist is valuable in helping them learn...creating simple effective marketing plans, what sells best by mail, marketplace research, create order-pulling ad/marketing & sales materials, where to advertise, quick cash flow ideas, pro mail order tips, secrets and strategies etc.

This vital 'must know' information and more can be found in the "15 Mail Order Pro Reports". A Powerful learning system that create a perfect opportunity for you to help mail order newcomers learn foundational mail order principals, in their own pace to become mail order winners. Newcomers learn and earn, while you help yourself to a boatload of cash, checks and money orders in your mailbox daily for your assistance!

What a fantastic opportunity for you, which won't interfere with anything else you may be selling by mail. The 15 Mail Order Pro Reports will be your fast track to mail order profits! If this money making idea interest you, here's how I can help you get started today, with No Risk to you and a Guarantee.

Once you purchase all 15 reports you become 'instant' publisher of bestselling, high profit 'how-to' information available today to learn and grow new Mailorder/Internet businesses. Get these FREE Bonuses with all reports ...

...1) **100% Reprint/Re-sell rights** to sell all 15 reports as your own. You share no royalties or commissions with no one! 2) A **Professional copy written "Ad/Marketing package"**—which includes, an **Order-pulling Sales letter**, and full **Flyer & Order form** with your name or company name as the prime source, with **Classified and Display Ad ideas**. This 'complete home-biz success kit' is yours today for only \$28 plus **FREE shipping**. This whole deal is sealed with my **90-Day Satisfaction Guarantee** or your Money back in full. **You Risk Nothing! Don't Delay or Procrastinate!** \*This is a time limited offer! Place your Order below Now!

## **Order All 15 Reports and Get FREE Ad/Marketing Bonuses!**

Yes, I'm excited about your Amazing offer! This will kick-start my 'instant publisher' business into Blast-off profits! I'm ordering all 15 "Mail Order Pro Reports" with 100% reprint/re-sell rights and sell them as my own. You said that purchasing all 15 reports will include my own custom Ad/Marketing & Sales package. Plus a 90-Day Money Back Guarantee if I'm not happy with my purchase. I Risk Nothing! With this understanding, I'm quickly enclosing \$28 in Check \_\_\_ Money Order \_\_\_ or Cash \_\_\_ I want to help beginning mail order dealers Learn and Earn fast in this business, while I make money too! Now please rush my "15 Mail Order Pro Reports" and ALL Bonuses you promised me, to my address below ASAP!

No, I'm not ordering all 15 reports at this time. I am aware that I'm missing out on a lifetime opportunity to create amazing profits for myself with the professional custom ad/marketing sales package that's included with the set of "15 Mail Order Pro Reports" which by the way is a bargain for the complete instant business setup for only \$28. But I am ordering the following reports at \$3 each \_\_, \_\_, \_\_, \_\_, \_\_, \_\_. Now please rush my select reports to my address below.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Send your order to:

**AD-VENTURE MARKETING  
560A NE F ST PMB # 412  
GRANTS PASS, OR 97526**



